



SHAPE

Sustainable Heritage Areas: Partnerships for Ecotourism

SHAPE Partners:

§ University of the Highlands and Islands, Scotland

§ Wester Ross Biosphere Reserve, Scotland

§ Galloway & Southern Ayrshire Biosphere Reserve, Scotland

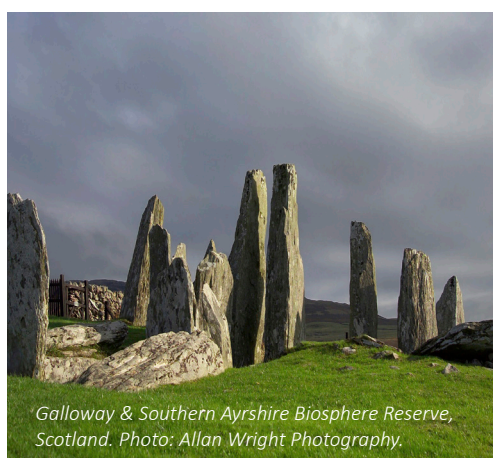
§ Snæfellsnes Regional Park, Iceland

§ Kujataa World Heritage Site, Greenland

§ North Karelia Biosphere Reserve, Finland

§ Karelia University of Applied Sciences, Finland

§ Nordhordland Candidate Biosphere Area, Norway



SHAPE works in Sustainable Heritage Areas with rich cultural and natural assets to support the development of innovative ecotourism initiatives.

New stakeholder partnerships with strong community involvement will implement and market new initiatives that recognise and promote the unique identity of each area while preserving and enhancing its heritage and supporting its communities

Local stakeholders will have the opportunity to participate in learning journeys to Sustainable Heritage Areas in other countries to discuss common challenges and share knowledge and experience.



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